7 Secrets To Choosing Your Coaching Program
by Mike Stromsoe

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Introductory Letter from Mike

Hello Fellow Entrepreneur,

Let me ask you a question: If you decide to try something new, yet after some time find that it is needlessly complex, hard to understand, or difficult to navigate, how likely are you to continue using that product or idea? You will probably try it until you become frustrated, confused, or until something better or easier comes along.

**Success isn’t easy—but I believe it doesn’t have to be complicated.**

Imagine what your life would be like if you had a Simple, PROVEN 3 Step Blueprint that would grow your business, create financial security and give you all the Freedom you wanted – Guaranteed?

Well now you can! Over the past 29 years of research in my own agency business, we have created a simple, PROVEN 3-Step Blueprint based on a unique philosophy called the “Three P’s – People, Processes and Promotion”. This outside the box thinking and guidance provides agency entrepreneurs, just like you, the knowledge and tools you can quickly implement to explode your agency business. Our team continues to refine and bring to market ONLY the tools that work. We have been there, done that and are still doing it!

At the Unstoppable Profit Producer Program our mission is to serve others. Our vision is changing lives, advancing our industry, and supporting our communities. There is no better reward than seeing how happy our clients are after we help transform their life. To help support our mission and to help you choose the right coach, even if it’s not us, I put this report together, “7 Secrets To Choosing Your Coaching Program.”

Congratulations on taking your first leap towards being Unstoppable!

Gratefully,

Mike Stromsoe
The Unstoppable Profit Producer
800-770-9984
info@unstoppableprofitproducer.com

I want you to be educated about your options and feel extremely comfortable with your coach and choice of program. After reading this report, you can also browse our website.

www.UnstoppableProfitProducer.com

PS. When you are ready to learn everything you need to know to transform your life and the future of your business, please contact us to schedule your free Agency Profit Consultation. And for taking Action Now, you’ll also receive 3 Free Gifts, valued at over $300! Simply visit www.UnstoppableProfitProducer.com or call 800-770-9984. 100% FREE GUARANTEED, with No Risk!
7 Secrets To Choosing Your Coaching Program

NUMBER

1

Is The Coaching Program Leader Experienced in Your Industry?

Your business is the lifeblood of your income stream. It’s your future freedom. When choosing a coaching program for your insurance agency, it’s critical that your Coach has extensive experience both in your industry and in coaching. The systems must be dynamic and work seamlessly for your agency and team. When the Coach has experience leading the people, making the processes and systems work in their own agency

Mike Stromsoe, The Unstoppable Profit Producer, has been there, done that and is STILL doing it. This hands on experience from the trenches will help you grow your business more profitably!

In the Unstoppable Profit Producer program, Mike Stromsoe provides you every detail of his 29 years of experience implementing his own processes, systems and strategies that has already helped other agencies succeed. By implementing these tested and proven strategies in your business, developed over the last 29 years, you will be able to grow your agency, create financial wealth and have more freedom, likely in one-third of the time as it took Mike to create his Unstoppable Profit machine.
7 Secrets To Choosing Your Coaching Program

Are There Multiple Programs to Fit Your Needs?

Oftentimes, when searching for the coaching program that is right for your insurance agency, you are simply offered a one-size-fits-all solution. Options are what people need and the one-size-fits-all model is not right for their needs.

You should be able to choose the option that meets the current needs of your agency.

When you choose the Unstoppable Profit Producer program, you have options. Whether you are a small agency looking to grow or a large agency interested in maximizing your profits, there is a plan suited to fit your needs. Visit our website UnstoppableProfitProducer.com to see which plan works best for your agency today!
Do They Offer a Complete Satisfaction Guarantee?

As with any business decision, you may be aware that there are risks involved with your investment. After spending time reviewing the program, what if you don’t feel that it’s going to be the right fit for you and your agency? In most cases, you are simply left with an investment that isn’t going to grow your profits.

Your business coach should offer you an opportunity to determine if a program is the right investment for you and your business.

When you choose Mike Stromsoe, The Unstoppable Profit Producer, our goal is to remove all of the risk for you. You will have access to a lifelong entrepreneur that understands the needs of today’s agency owner and teams. Ideally, you would be smart to evaluate the options to help you find the right solution for you to grow your business, create financial wealth and have more freedom. Of course, at any time, after investing in the program, you feel the Unstoppable Profit Producer program is not the right fit for your agency, simply let us know. We’ll end your membership and part friends. It’s that simple.
Is Integrity Their Top Priority?

Ultimately, when choosing a coaching program, you are placing your business, your lifeblood in the hands of someone else. You must choose a coach you know, love and trust. The right agency coach for you must have a proven track record, including integrity as a core value. Beyond simply conveying that they operate with integrity, everything they do must represent their dedication to reliability.

Mike Stromsoe, The Unstoppable Profit Producer, lives with integrity as a core value.

When you choose the Unstoppable Profit Producer Team to coach your agency, you are choosing a team who not only practices integrity as a core value, but also as a lifelong top priority. Ultimately, the law of reciprocity is always in effect. You get what you give. The only focus of our program is growing your business, creating financial wealth and security for your family and you having more freedom to live life on your terms!
Are They Proven, Trusted by Others, and Reputable?

It is important to choose an agency coaching organization that has proven processes, systems and strategies as well as happy, successful clients to vouch for them. Ultimately, any business depends on its track record of what has already been done for others. Be sure to research the coaching program, ask for names and contact information from past and current members and review every testimonial possible. You want to ensure they have been there, done that and are still doing it.

**Ultimately, a great track record and reputation should be a critical decision-making factor in choosing an insurance agency coaching program.**

The Unstoppable Profit Producer program relies on its proven reputation to reach and help insurance agency owners just like you! Every day Mike and his team strive to provide an unsurpassable client experience. Whether it’s being available to answer questions, assist you with your concerns, solve a program or launch a new marketing program, Mike and his team are dedicated to helping you grow your business and give you more freedom to live life on your terms.

View our testimonials and attend one of our live events!
Do They Provide a Comprehensive One-on-One Demonstration?

When you are considering a coaching program (or any business decision), you are often required to submit payment before you are able to see how the system works and how to access various documents that will help you build your insurance agency, so it will grow more profitable so you can have more freedom. Most coaching programs typically do not offer a guarantee. But we are not just any coaching program. We are dead serious about your success and we are willing to stand behind the foundation we have built just for you.

How your coaching program works should be clear before you are required to invest.

When you are considering the Unstoppable Profit Producer program and the options available, you receive a comprehensive demonstration of our processes, systems, databases and more before an investment is involved. This will give you the opportunity to determine if the program you are interested in is the right fit for you. Even if, after you invest, you determine that the program you chose simply isn’t going to work for your agency, you will enjoy our complete satisfaction guarantee!
Do They Offer 24-Hour Access to Profit-Creating Documents?

Ultimately, regardless of the coaching company you choose to help build your agency, you will likely have access to documents designed to help with strategy implementation. Oftentimes, these documents are designed to help you get organized, rather than how to implement profit-creating strategies in your business. These documents will be available during a window of time, many times during the coaching company’s open hours, as they will email them manually upon request. Unfortunately, this isn’t an efficient system as you are often working during the same span of hours and cannot get the documents you need when you need them.

You should have continual access to the documents that outline profit-creating systems and strategies.

With the Unstoppable Profit Producer program, you have 24-hour access to profit-creating documents! So whether your best time to work on implementing Mike’s proven systems and strategies is at 8 in the morning, 3 in the afternoon, or 11 at night, you will always have access. Additionally, every document is designed with the profit-creating mentality. If you want to see how the document database access works and more, schedule your Agency Profit Consultation today!
BONUS: Do They Implement the Program They Are Teaching?

This report said the top 7 things, however, this concept is so important, we’ve included it as a bonus. What you may find with most agency coaches is that the coach has completely transitioned from agency owner to agency coach. The longer they have been completely transitioned out of the business, the less the tested and proven the systems and strategies have become. Ensure the coach you choose is still running a successful agency business, implementing the processes, systems and strategies they are teaching!

Mike Stromsoe has been an agency owner and coach for over 29 years and still implements his systems and strategies to this day!

When you choose the Unstoppable Profit Producer program for your agency coaching success, you are choosing a coach that is still actively running his own agency. You will find that all of the processes, systems and strategies that you will learn have been and continue to be implemented in his agency. Mike has been there, done that and is still doing it. So whether you are a small agency looking to grow or a big agency looking to be more profitable, this program has been designed just for you.
Closing Letter from Mike

Hello Unstoppable Friend,

I hope this report has helped you learn more about selecting the right coach for you and potentially shown you how the Unstoppable Profit Producer Program can help you and your business. We would be honored and grateful to meet and learn more about how we can help transform your agency business.

The Unstoppable Profit Producer Team feels great pride and joy for the opportunity to help transform the lives of agency principals. Our goal and mission is that you have the tools to Grow Your Business & Live Life On Your Terms…

To schedule your complimentary UPP Agency Profit Consultation and to claim your 3 Free Gifts (valued at over $300), please visit www.UnstoppableProfitProducer.com or call 800-770-9984. There is absolutely no obligation.

Here are a few words from a mega successful, nationally respected agent:

“Mike is one of the most respected individuals in the insurance industry. He is selfless and always looking to give back. Mike is a true go-getter and one of the most gifted marketing people I have ever come across. His ability to ethically build strong, trustworthy relationships is unmatched. Mike, in my eyes, is the best in our industry.”

-Christopher Paradiso
Agency Owner,
Paradiso Insurance
Founder, Paradiso Presents
Stafford Springs, CT

Wherever you are today - if you're starting with nothing or are well on your way to the success you desire – my goal for you is to be Unstoppable, and I know with the right People, Processes, and Promotions in place, you will be completely Unstoppable.

Thank you for reading this report. Please feel free to pass a copy along to your colleagues, friends and family, so you can help to make a difference in their lives too! Remember, the “Law of Reciprocity” is always in effect.

We are always available to answer your questions.

Gratefully,

Mike Stromsoe
The Unstoppable Profit Producer
800-770-9984
info@unstoppableprofitproducer.com

P.S. When you are ready to learn everything you need to know to make the decision that will help you transform your life and the future of your business, please contact us to schedule your complimentary UPP Agency Profit Consultation. You also receive 3 Free Gifts with your consultation, valued at over $300! Simply call 800-770-9984. You are always protected by our 100% Complete Satisfaction Guarantee, so there is no risk.